



# SmartOccupancy

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## Real-time in store occupancy alerts



Checkpoint's SmartOccupancy solution gives you real-time visibility of the occupancy levels in your retail environment. Store managers can set and change threshold levels via the online portal.

**For stores with high shrink rates,** the solution can help managers deploy staff efficiently, combating risk and deterring theft more effectively.

**For stores with an occupancy limit,** SmartOccupancy helps store associates or security guards view in real-time the number of shoppers currently in the store.

The solution can be applied to different zones within the same store, such as concession areas or toilets.

- **MANAGES MULTIPLE COUNTING:** The sensor can count separately how many people entered and exited from each of the store's doors.
- **CALCULATES TOTAL FROM MULTIPLE ZONES :** The solution gives a clear view of multiple thresholds with the overall store total included.
- **RECOGNIZES U-TURNS MOVEMENTS:** if a customer enters, then exits the store immediately, reducing false counts.
- **PRECISE COUNTING IN CROWDED AREAS:** other technologies lose the accuracy in crowded areas. Our SmartOccupancy solution keeps high accuracy in crowded areas.

With real-time visibility of the occupancy levels in store, SmartOccupancy helps Store Managers make decisions with live data. The dashboard with color warning indicates where there is about to be a breach in the threshold, while real-time alerts are sent to staff to prompt action. Trend analysis in the cloud helps Regional Managers analyze daily/weekly number of customers across all stores, monitor store compliance and amend threshold limits.

### Visiplus 3D sensor    Mounting height    Coverage



90 Series



210 – 350 cm



30 m<sup>2</sup>



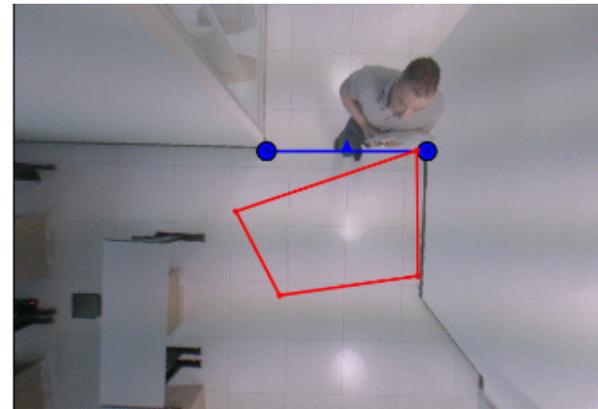
180 Series



300 – 600 cm



64 m<sup>2</sup>



**RED:** Max occupancy reached    **YELLOW:** Occupancy almost reached    **GRAY:** No Occupancy alerts required



Part Number	Description
10147103	VISIPLUS-3D SENSOR 90 BASE
10147104	VISIPLUS-3D SENSOR 180 BASE
9498580	PoE Injector RJ45 10/100/1000, TPE-113GI
10148813	SMARTRFID EAS SERVER - PI 32GB EU
9498557	ROUTER 3G, 4 port ETH + 1 WAN + WLAN
10074692	RFID E10 D-Link 5-ports ethernet switch - D-LINK DES-1005D
9534390	TABLET SAMSUNG TAB A T510
9534391	Compulocks / Maclocks Galaxy Tab A 10.1" 2019
9476072	Patch cable RJ45 CAT6 S-STP orange 0,5 m